

# Ricky Bierman

Resourceful Designer with 10+ years of experience







## Experience

- 2023 – Present **The Design Chefs**  
**Founder**  
The Design Chefs offer design as subscription service.
- 2016 – Present **Rick Bierman Designs**  
**Freelance UI / UX Designer**  
Transforming users into customers by using various UX Methods through Design Thinking.
- 2022 – Present **VR Expert**  
**Freelance Senior UI / UX Designer**  
Responsible for designing and improving UI's to increase the conversion rate of ecom pages.
- 2023 – Present **Dupont Webdesign**  
**Freelance Web Developer**  
Developing various Wordpress websites identical to their visual design (Adobe XD).
- 2020 – 2021 **Philips**  
**Freelance UI Designer**  
Implementing UX findings in landing pages to improve areas of the user journey.
- 2019 – 2020 **DPG Media**  
**Freelance UX Designer**  
UX/UI design, creating user-friendly and elegant solutions.
- 2018 – 2019 **SparkOptimus**  
**FTE Graphic Designer**  
Creating graphics, brochures, email campaigns, social media designs, and editing videos.



## Education

- 2013 – 2018 **Hogeschool van Amsterdam**  
**Communication and Multimedia Design**  
Bachelor of Science in Design.  
Relevant coursework: Front End Development, User Centered Design, and Data Visualization.
- 2016 **Mid Sweden University**  
**Erasmus in Graphic Design**  
Adapting to a new cultural and professional environment. Relevant coursework: Graphic Design, Photography and Journalism.
- 2009 – 2013 **ROC van Amsterdam**  
**Media and Advertising**  
Diploma in Graphic Design.  
Relevant coursework: Business, Print Design, Drawing and Presenting.












## Profile

-  **Location**  
Antwerp, Belgium
-  **LinkedIn Profile**  
linkedin.com/in/rickybierman
-  **Website**  
rickbiermandesigns.com
-  **Portfolio**  
Click here for sample work
-  **Date of Birth**  
14-09-1993
-  **Email**  
info@rickbiermandesigns.com

## Design Tools

- Adobe Creative Suite 
- Figma 
- Sketch 
- Invision 
- ProtoPie 
- Microsoft Office 
- iMovie 

## Web Tools

- HTML / CSS 
- SASS / SCSS 
- Javascript 
- PHP 
- Webflow 
- Wordpress 
- Woocommerce 
- Lightspeed 
- Bootstrap Framework 
- MailChimp 
- SEO 
- Google Analytics 